

# Media Studies

A - Level Eduqas

## General Course Information

Media Studies is designed to allow students to draw on their existing experience of the media and to develop their abilities to respond critically to the media. It enables students to explore a wide variety of media, including digital media technologies, drawing on the fundamental concepts informing the study of the media: media language, institution, audience, representation and contexts. The course also encourages creative work to enable students to gain a greater appreciation of the media through their own production work and to develop their own production skills.

### AS Level

Component 1: Investigating the Media - Written Exam (35%)

Component 2: Investigation Media Forms and Products - Written Exam (35%)

Component 3: Media Production Non Exam Assessment (30%)

### A2 Level

Component 1: Media Products, Industries and Audience - Written Exam (35%)

Component 2: Media Forms and Products In depth - Written Exam (35%)

Component 3: Media Production Non Exam Assessment (30%)

## Who's it for?

Most sessions are taught in the brand new Media Lab, kitted out with the latest technology, including a suite of 20 powerful iMacs and professional software packages. The emphasis will be on active learning, based on the Media using debates, displays, handouts, textbooks, research using journals, newspapers, video and DVD sources, television and the internet.

An interest in current affairs is essential. I.C.T. will be used wherever possible. However since students will need to record a significant amount of information some lessons will also involve both teacher led dialogue and open class discussion.

## Progression

A-Level Media Studies is welcomed by universities and colleges of Higher Education. It can lead to degree courses in Media and Journalism but does not necessarily mean that you are compelled to take the subject further. The content of the course is fascinating, constantly changing, challenging and relevant. It is valuable and useful for entry into all professional areas of the mass media and can be combined with degrees in English Literature, sociology, communications and psychology.

