

Business course overview

At the beginning of year 10, you will learn the basics of how small businesses work, you will also look at the challenges facing smaller businesses and how they can stand out in a very competitive environment. You will also look at the benefits of using technology in business and the impact that it has had in recent years. In year 11, the focus will change into how businesses can grow to become large businesses. You will cover topics such as globalisation, how businesses can operate in different parts of the world, as well as looking at the legal obligations that businesses have. You will study large businesses such as Coca Cola and Amazon and see how they have developed their products and strategies to become the huge businesses that they are today.

How is the course assessed?

Paper 1 – Investigating small business

Written exam: 90 minutes, 90 marks. 50% of the total GCSE

Paper 2 – Building a business

Written exam: 90 minutes, 90 marks. 50% of the total GCSE

(Both papers consist of multiple choice, calculation, short-answer and extended-writing questions)

Is this course for you?

You will be studying:

- Marketing
- Finance
- Operations
- Human Resources

What can you do outside of lessons?

Business is everywhere in everyday life, we strongly advise you to read the news, especially business news as you will be able to relate what you have learnt in lessons to the real business world. Also as business is ever changing, it is helpful to keep track of what is happening around the world.

There will also be opportunities to take part in many business related events in school, such as the Student Investor Challenge, where you will trade live on the FTSE and other entrepreneurial challenges.

What could this course lead to?

If you decide to study Business at university you will be in a strong position facing the graduate job market. Business students find themselves working in a range of related and unrelated sectors: international business, finance, accountancy, retail, marketing, human resources, events management.

Who can you contact for further advice or support?

Mr M Johal, Head of Department: mjohal@cityleicester.leicester.sch.uk

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